



PRESS RELEASE

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Richard Aulin appointed new Global Sales Director at Steelwrist

Steelwrist is today the fastest growing manufacturer of tiltrotators and quick couplers in the world, with sales in over twenty countries and own organization in ten. With a determined focus on robust and modern products, combined with fast service and a continued expansion plan, Richard Aulin is now appointed new global Sales Director.

With a solid experience from the construction equipment industry and with several leading positions in multinational companies, Richard is now joining Steelwrist as global Sales Director. Richard is currently working as Sales Director for Pon Equipment, Caterpillar's distributor in Sweden, but will assume his new role at the beginning of the second quarter 2018. Richard is succeeding Anders Barreng, who left Steelwrist at the end of January for the position as CEO at Nordic Brass Gusum in Valdemarsvik, Sweden.

Before working at Pon Equipment, Richard has during his career held several managerial positions in sales and operations at international companies like Tranter (Alfa Laval), Briggs & Stratton and Atlas Copco. Richard has studied at Stockholm University and at IHM Business School in Stockholm.

“We are very pleased to see Richard take on the position as global sales director. Richard will be leading Steelwrists growth in close cooperation with the country managers in all markets where Steelwrist is currently operating. This is a very growth oriented task and where Richard's personality and previous experience will fit perfectly”, says Steelwrist CEO Stefan Stockhaus.

To learn more, please contact:

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About Steelwrist

Steelwrist is today the fastest growing manufacturer of tiltrotators and quick couplers in the world. A determined focus on robust and modern products, combined with fast service has been appreciated by an increasing number of customers. For more information about Steelwrist, please visit www.steelwrist.com